

## SEETEST 2021 SPONSORSHIP PACKAGES

September 28-29, 2021

Belgrade, Serbia

### SEETEST Gold: 4500 EUR

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- Up to 2 booth personnel free of charge
- 6 m<sup>2</sup> of exhibition space, including electricity
- 2 Free Full Conference tickets
- 10 Tickets with a 25% discount for staff or prospects
- 2 Tickets for the Social Event
- Two-pages company profile in the conference's mobile application
- Company's logo with link to your web site and brief description of your company (50–100 words) in English in the Sponsors section of the conference's web site
- Company's logo on our marketing materials, if received before the deadlines
- 3 Promo posts in the conference's mobile application (Pre-conference, 1<sup>st</sup> day, 2<sup>nd</sup> day)
- 3 Push notifications in the conference's mobile application (Pre-conference, 1<sup>st</sup> day, 2<sup>nd</sup> day)
- Presenting of the sponsor on our social media channels (2 posts (1 All Sponsors Pre-conference, 1 Special Pre-conference))
- 1 Industrial Slot
- Video interview with company's representative
- Opportunity to insert one company marketing material in the official conference bag
- Catering within the context of the event
- Logo on the SEETEST Roll-ups in the conference rooms
- Logo in the conference newsletters
- Including the brand presence at Sponsor Exhibition area in the Overview video of SEETEST 2021
- Full-page free advertisement in [Quality Matters magazine](#) (next edition)
- Company's logo with link to your web site in the Sponsors section of the magazine's web site
- Company's logo and positioning as a sponsor on the Virtual platform

### SEETEST Silver: 3000 EUR

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- Up to 2 booth personnel free of charge
- 6 m<sup>2</sup> of exhibition space, including electricity
- 1 Free Full Conference ticket
- 5 Tickets with a 25% discount for staff or prospects
- 2 Tickets for the Social Event
- One-page company profile in the conference's mobile application
- Company's logo with link to your web site and brief description of your company (50–100 words) in English in the Sponsors section of the conference's web site
- Company's logo on our marketing materials, if received before the deadlines
- 2 Promo posts in the conference's mobile application (1<sup>st</sup> day, 2<sup>nd</sup> day)
- 2 Push notification in the conference's mobile application (1<sup>st</sup> day, 2<sup>nd</sup> day)
- Presenting of the sponsor on our social media channels (1 post (1 All Sponsors Pre-conference))
- Opportunity to insert one company marketing material in the official conference bag
- Catering within the context of the event
- Logo on the SEETEST Roll-ups in the conference rooms
- Logo in the conference newsletters
- Including the brand presence at Sponsor Exhibition area in the Overview video of SEETEST 2021
- Company's logo and positioning as a sponsor on the Virtual platform

### **SEETEST Bronze: 1500 EUR**

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- Up to 1 booth personnel free of charge
- 6 m2 of exhibition space, including electricity
- 5 Tickets with a 25% discount for staff or prospects
- 1 Ticket for the Social Event
- 1/2-page company profile in the conference's mobile application
- Company's logo with link to your web site and brief description of your company (50–100 words) in English in the Sponsors section of the conference's web site
- Company's logo on our marketing materials, if received before the deadlines
- 1 Promo post in the conference's mobile application (1st day or 2nd day)
- 1 Push notifications in the conference's mobile application (1st day or 2nd day)
- Presenting of the sponsor on our social media channels (1 post (1 All Sponsors Pre-conference))
- Opportunity to insert one company marketing material in the official conference bag
- Catering within the context of the event
- Logo on the SEETEST Roll-ups in the conference rooms
- Logo in the conference newsletters
- Including the brand presence at Sponsor Exhibition area in the Overview video of SEETEST 2021
- Company's logo and positioning as a sponsor on the Virtual platform

### **Digital Sponsor: 1500 EUR**

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- 3 Free Virtual Full Conference tickets
- 2 Tickets with a 25% discount for staff or prospects
- 1/2-page company profile in the conference's mobile application
- Company's logo with link to your web site and brief description of your company (50–100 words) in English in the Sponsors section of the conference's web site
- Company's logo on our marketing materials, if received before the deadlines
- 1 Promo post in the conference's mobile application (1<sup>st</sup> day or 2<sup>nd</sup> day)
- 1 Push notification in the conference's mobile application (1<sup>st</sup> day or 2<sup>nd</sup> day)
- Presenting of the sponsor on our social media channels (2 posts (1 All Sponsors Pre-conference, 1 Special Pre-conference))
- Logo on the SEETEST Roll-ups in the conference rooms
- Logo in the conference newsletter
- Company's logo and positioning as a sponsor on the Virtual platform

### **SEETEST Refreshments Sponsoring (Lunch and Coffee Breaks): 1500 EUR per day**

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- Announcement (company's logo, "sponsored by", text, contact, etc.) on place cards on the tables and next to the buffet
- Place your own merchandise articles on the tables
- Company's logo in the conference program
- Logo in the conference newsletters

### **SEETEST Best Paper/Presentation Award Sponsoring: 1000 EUR (500 EUR each)**

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- Company's logo on projection screen during the award ceremony
- Place your own merchandise articles on the seats
- Company's logo in the conference program

### **SEETEST Social Event Sponsoring: 2000 EUR**

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- 1 Free Full Conference ticket
- 2 Tickets with a 25% discount for staff or prospects
- 2 Tickets for the Social Event
- Announcement (company's logo, "sponsored by", text, contact, etc.) on place cards on the tables and next to the buffet
- Place your own merchandise articles on the tables
- Place your own merchandise articles on the tables
- Welcome Speech of 5–10 min to Social Event participants
- Company's logo with link to your web site and brief description of your company (50–100 words) in English in the Sponsors section of the conference's web site
- Company's logo on our marketing materials, if received before the deadlines
- Presenting of the sponsor on our social media channels (1 Facebook post (1 Pre-conference))
- Logo in the conference newsletters

### **SEETEST Conference Flyer Insert: 500 EUR**

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- Flyer insert in the conference bags

If you have other ideas, please contact us.

**All prices are excluding VAT**